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## Courtroom Insight Launches First Online Resource to Help Lawyers Easily and Cost-Effectively Identify and Evaluate Expert Witnesses and Neutrals

### *“Courtroom Insight” Service Provides Comprehensive Reviews of Experts, Mediators and Arbitrators by Verified, Practicing Attorneys*

**San Francisco, CA – February 16, 2010** – Courtroom Insight™, Inc., provider of professional services to the litigation industry, today launched the Courtroom Insight service ([www.courtroominsight.com](http://www.courtroominsight.com)). Courtroom Insight is an online knowledge management system designed to help lawyers and other litigation professionals efficiently and inexpensively locate, evaluate and contact expert witnesses, consultants, mediators and arbitrators who have been reviewed by verified, practicing attorneys.

Courtroom Insight enables lawyers to quickly and easily research and assess experts and neutrals across a broad spectrum of backgrounds, experiences, and industries. Simultaneously, the service provides those experts and neutrals with a unique marketing opportunity directed at the attorneys who retain them. Courtroom Insight is a one-stop-shop for legal professionals, featuring enormous professional directories, an intuitive classification system, extensive search capabilities, and a powerful review system based upon comprehensive evaluation criteria.



Courtroom Insight is the first service of its kind to provide authoritative performance reviews of expert witnesses, mediators and arbitrators. The system offers legal professionals important background information about their experts (and the experts hired by their opposition), enabling them to achieve the most successful outcomes for their clients. Courtroom Insight eliminates the high fees and markups typically charged by existing referral services and reduces the risk associated with potentially unreliable word of mouth recommendations.

“Historically, it has been difficult, time consuming and expensive to find an expert with the right experience and abilities to match the needs of a particular case. Additionally, attorneys could never be certain that the expert would perform effectively in a courtroom setting,” said Mark Torchiana, Chief Executive Officer of Courtroom Insight. “With Courtroom Insight, our goal is to make it quick and effortless for litigation professionals to find the ideal expert for any type of case or situation.”

“The system also provides lawyers with the opportunity to research opposing experts to better prepare them for virtually any courtroom situation,” continued Torchiana. “As the premiere site for experts, consultants, mediators and arbitrators to connect and freely share information with thousands of attorneys and litigation professionals, Courtroom Insight is truly a revolutionary online system.”

Courtroom Insight also presents an ideal opportunity for experts and neutrals in a variety of markets and disciplines to easily market their unique expertise, build credibility and generate new revenue opportunities. Experts and neutrals may elect to purchase premium profiles to enhance their marketing presence and further distinguish their qualifications. Additionally, experts may search for and review professional resource information within their areas of expertise, including authoritative books, journal articles, conferences and training materials.

Qualified experts and other litigation service providers interested in using the Courtroom Insight service can register at [www.courtroominsight.com](http://www.courtroominsight.com). A number of free and subscription-based account options are available for service providers, as well as for individual legal professionals and law firms.

### **Courtroom Insight Team Expertise**

Courtroom Insight was established by Everett P. Harry, CPA, MBA, and Mark R. Torchiana, CPA, MBA, legal industry professionals with more than 45 years of combined experience in forensic accounting, financial analysis and litigation consulting. The management team consists of experts who have personally testified on many occasions and have published numerous articles for industry journals and periodicals including *The Journal of Accountancy*, *CPA Expert* and *The Witness Chair*.

In addition, Courtroom Insight relies upon an impressive group of strategic advisers, including several prominent industry professionals such as Robert Dunn, attorney and author of *Recovery of Damages for Lost Profits*; Cynthia Pevehouse, recent Chief Legal Officer, General Counsel and Secretary for Allianz of America; Regina Stagg, attorney and former Partner at Arnold & Porter LLP; and Randall Wulff, mediator and Partner at Wulff Quinby Sochynsky Dispute Resolution.

### **About Courtroom Insight, Inc.**

Courtroom Insight, Inc. ([www.courtroominsight.com](http://www.courtroominsight.com)), provides online resources and critical information for the litigation industry. The Courtroom Insight system allows lawyers and other legal professionals to efficiently and inexpensively locate, evaluate and interact with expert witnesses, consultants, arbitrators and mediators. Courtroom Insight was founded in 2009, and is headquartered in San Francisco, California.

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